

Website Setup... \$999
 Social Setup... \$500
 Add locations... \$100

2 locations included

	Ultimate \$1099/mo	Platinum \$699/mo	Premium \$399/mo
STEP 1 HOOK NEW PATIENTS WITH YOUR WEBSITE	Complete Web/Digital + Print + Social	Robust Online Marketing + SEO	Effective Website + SEO
Custom mobile-responsive website	●	●	●
Hosting, updates, security, & support	●	●	●
PT conditions library	●	●	●
Appointment / consult request forms	●	●	●
Ebook lead capture	●		
Workshop / landing pages	●		
STEP 2 CREATE A MASSIVE ONLINE PRESENCE			
SEO specialist team - monthly content and link building	●	●	●
SEO monitoring and monthly reports	●	●	●
BUSINESS CENTER APP	●	●	
Complete SEO system	●	●	
Online review generator	●	●	
Reputation management system	●	●	
Social media marketing center system	●	●	
STEP 3 CREATE PATIENT SUPERFANS			
Bi-weekly blog posts	●	●	●
EMAIL MARKETING SYSTEM	●	●	●
New patient welcome series email campaign	●	●	●
Automated blog email blasts	●	●	●
Automated online review email requests	●	●	●
Ebook email nurture campaigns	●		
Digital patient newsletter email blasts	●		
PRACTICE NEWSLETTER SYSTEM 2.0	●		
Custom design and written patient newsletter	●		
Digital patient newsletter	●		
Direct mail and printing services	●		
Ebook ads / landing pages	●		
STEP 4 TRACK AND MEASURE YOUR RESULTS			
Marketing analytics dashboard	●	●	●
Weekly and monthly detailed reports - SEO, reviews, web traffic, consult requests, social media performance	●	●	●
Digital account manager	●	●	●
One-on-one training	●	●	●
Monthly consultation	●	●	
Multi-location marketing analytics dashboard & reports	●	●	
Newsletter account manager + graphic designer	●		