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“Practice Promotions is a great and efficient way to invest in your practice as you WILL get a ROI. The customer service is excellent and the newsletters are catchy.”

-Martin Weinstein, Owner

Client Overview

Eastern Shore Physical Therapy in Berlin, Maryland, has a unique, personal manual therapy approach to physical therapy. Eastern Shore has two therapists and four PT assistants in the practice. Patient education helps Eastern Shore show past and potential patients the value of their approach to treatment. Having a strong library of website content, educational blog, and the ability to customize their newsletter was vital. They also host workshops in the practice and needed outlets to advertise these throughout the year to increase attendance.

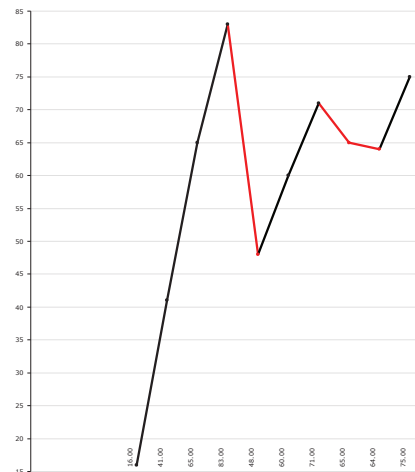
Products Used

Martin started with the Ultimate PT Marketing System in March 2017.

Results

Since starting the Ultimate PT Marketing System, Eastern Shore Physical Therapy has seen a 368% increase in new patient visits.

A Look At The Numbers



New Patient Visits - 368% increase in 10 months

Keyword	Google
<input type="checkbox"/> ☆ neck pain relief berlin md	1 st
<input type="checkbox"/> ☆ pain in knee berlin md	1 st
<input type="checkbox"/> ☆ pain relief for arthritis berlin md	2 nd
<input type="checkbox"/> ☆ physical therapist	7 th
<input type="checkbox"/> ☆ physical therapist berlin md	1 st
<input type="checkbox"/> ☆ physical therapist jobs berlin md	19 th
<input type="checkbox"/> ☆ physical therapy	1 st
<input type="checkbox"/> ☆ physical therapy berlin md	1 st
<input type="checkbox"/> ☆ shoulder pain relief berlin md	1 st
<input type="checkbox"/> ☆ sports injury clinic berlin md	1 st

Google Keyword Rankings