

The **TOP 10 SEO KEYWORDS** for **PHYSICAL THERAPISTS**

#1

"PHYSICAL THERAPY" KEYWORDS

Don't forget the basics! Make sure you rank for:

- Physical therapy in [city, state]
- Physical therapist in [city, state]
- Your clinic name [city, state]

#2

KEYWORDS FOR CONDITIONS

Did you know that **89% of people** search for their conditions and not for things like "physical therapy"? Make sure you rank for...

- Back pain relief
- Neck pain relief
- Shoulder pain
- Stiff neck
- Lower back pain
- Knee pain
- Elbow pain
- Arthritis / "Do I have arthritis?"
- Stretches for [sore body part]

#3

KEYWORDS FOR YOUR CLINIC'S SPECIALTIES

Organize exclusive events or workshops specifically for referred patients and their friends or family members.

- Pelvic health physical therapy
- Aquatic therapy
- Chiropractor in [city, state]
- Massage therapy in [city, state]
- Acupuncture
- Golf rehabilitation
- Sports rehabilitation



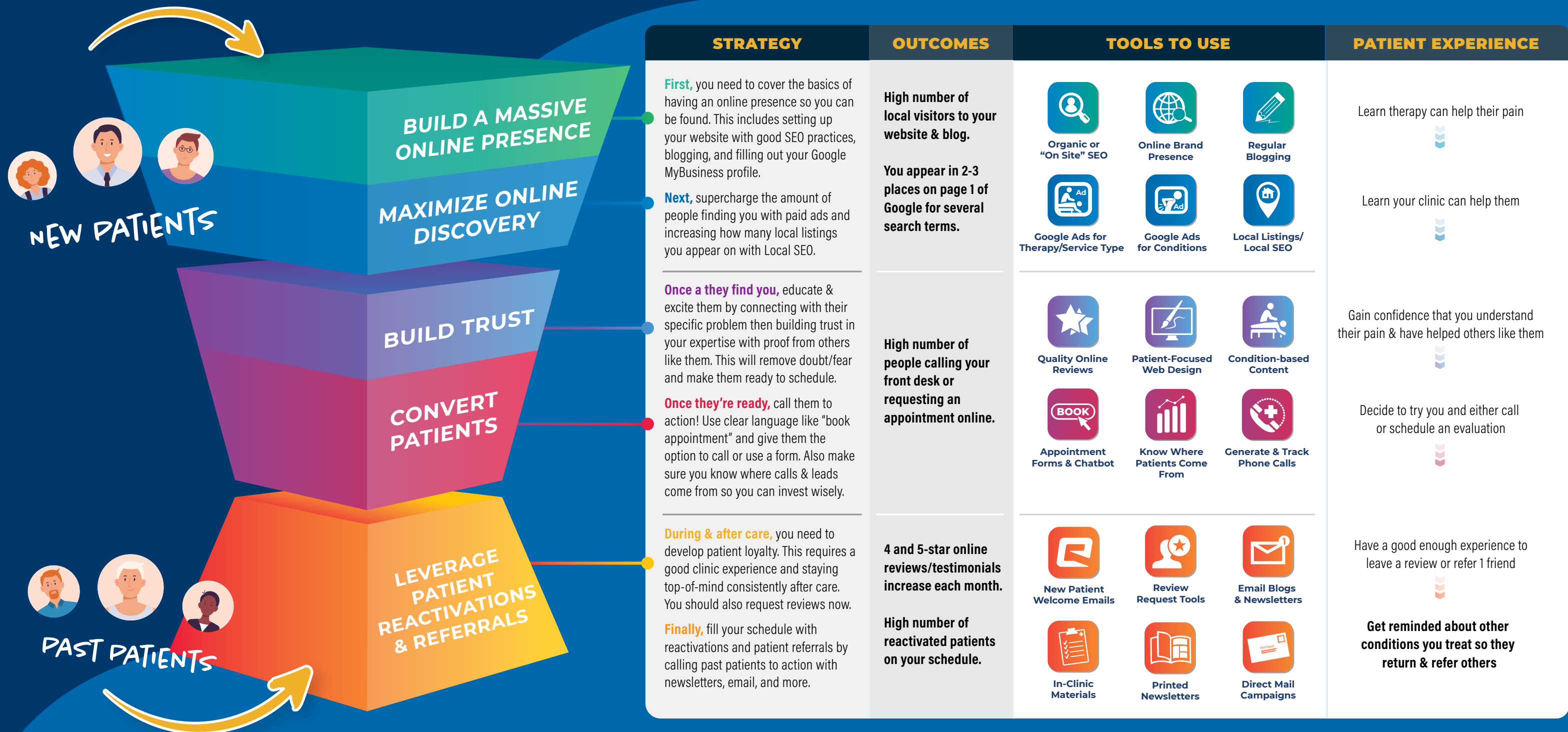
PRO TIP!

Don't list all your specialties or the conditions you treat on one page! Create a separate page on your website for each specialty and condition! This will skyrocket your Google rank for those keywords!



The **ULTIMATE** Patient Acquisition Strategy

Optimizing Your SEO Is Just One Step Of A More Powerful Practice Marketing Strategy



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